

June 10, 2006

OBITUARIES

The Forgotten City

Anything that is lost, must be able to be found.

OFFICIAL SPONSORSHIP PACKAGE

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Buffalo

AN ALL AMERICA CITY

THE FORGOTTEN CITY

The Forgotten City is a soul stirring documentary taking place in Buffalo, New York exploring race relations, segregation, crime, and politics. Through exclusive breathtaking footage and one-on-one interviews with many citizens and some of Buffalo's most influential leaders, *The Forgotten City* exposes the bitter truth about Buffalo and all inner cities. It challenges stereotypes, encourages change and shakes up the status quo. Buffalo was once a booming city; one of richest in the United States and is now a place where crime, racism and poverty plague a once great city.

This film is a personal journey of two young filmmakers who forged an unlikely partnership following a 2001 murder; one a friend of the victim and the other a friend of the murderer. Instead of waging war, they embarked on a documentary film project that would take them into the heart of Buffalo's most dispossessed communities and crime ridden streets. The result of their exploration is a documentary film with a raw, hard-hitting, unblinking first-hand look at the way some of us really live in America. This film brings to light the racial turmoil and economic hardships that have become the lifestyle of so many living in Buffalo's inner city. *The Forgotten City*, however, is not simply a film about the problems that plague Buffalo's inner city; it can easily be the story of any American city and is a film that everyone should see.

The Forgotten City sold out at its first 1200 person screening in Buffalo, which prompted an encore screening which again sold out, attracting crowd of nearly 1000 people. The film is currently entering the international film festival circuit. Its first stop was the HBO/Film Life, American Black American Film Festival for a special screening in July. Next stop is the competition at the New York International Independent Film And Video Festival screening in Los Angeles in September.

THE FILMMAKERS

Korey Green and Addison Henderson of Knuckle City Films shared a vision to create a documentary about Buffalo and forged a partnership to create *The Forgotten City*.

Addison Henderson

Addison Henderson has a background in acting and filmmaking. He began formal training as an actor at HB Studios in New York City, where he studied with world renowned instructors Edward Morehouse, Austin Pendleton and Eleanor Harris and appeared in various onstage productions. As a director, Addison has directed both for the stage and film. Since founding Knuckle City Films in early 2005 Addison has written, produced and directed a total of 6 films; 2 feature documentaries and 4 short films, several of which he starred in. Most notably on stage he directed "Blood Knot", a two man play about South African Brothers. For film, Addison directed and produced his first documentary "The Harvest of a Continent", in Ghana, West Africa which prepared him to direct "The Forgotten City". Since completing "The Forgotten City" Henderson has completed several short films and collaborated with various artists on other projects.

Korey Green

Korey Green was born and raised on the East Side in Buffalo, NY . Growing up in the inner city of a dying community wasn't easy. In a neighborhood where most people chose the street life, which ultimately would lead to jail time or death, college was almost not an option. After High School, Korey made the decision to continue his education at Alfred State College where he pursued his interest in Creative Writing. "The Forgotten City" is Korey's first project and the concept was birthed out of his experiences living in Buffalo . The film explores Green's talents as not only a writer, but also as a director. Since completing "The Forgotten City" Green has also collaborated with Henderson to write two short films; "Exit 14" and "War at Home". Currently, Green is developing, "The John Walker Story", a short film which he plans to direct.

KEY SPONSORSHIP BENEFITS

Sponsorship enables *The Forgotten City* to participate in the national film circuit, as well as conduct private screenings throughout the country. In return we ensure that all of our sponsors receive maximum benefits. Knuckle City Films provides a comprehensive package of benefits and opportunities designed to meet specific sponsorship, promotional ad marketing levels.

OPPORTUNITIES

Your contribution as sponsor can take many forms including:

- Financial Contributions**
- Products and Services**
- Media/Promotion**

BENEFITS

As a film sponsor you can expect to receive acknowledgement in the following *The Forgotten City* promotional vehicles:

Print Media- Print Media includes Press Releases, Posters and Flyers. Press releases are sent out to local regional, national and international media regarding *The Forgotten City* special events and offerings. In addition, flyers and posters are distributed to promote screenings and events connected to *The Forgotten City* allowing opportunity for sponsor's logos to be printed on these devices for promotion.

www.knucklecityfilms.com- Sponsors and marketing partners may receive logo placement and hyperlinks from our website in sections which pertain to *The Forgotten City*.

Amenity Bags – *The Forgotten City* attendance at film festivals and national screening tours provides opportunity for sponsor materials to be included for distribution at these venues.

Public Recognition and Acknowledgement- Special recognition at press conferences and screenings in reference to *The Forgotten City*.

Radio/Television - *The Forgotten City* receives a diverse amount of radio and television interviews which may be tagged with sponsor identification.

Screening Vouchers- Sponsors will receive screening vouchers for *The Forgotten City* screenings, which can be used for entertainment and hospitality purposes.

AUDIENCE DEMOGRAPHICS

Film festival audiences are comprised of a broad demographic population and by advertising through *The Forgotten City* you will reach a broad audience with varied age, household income and culture. Listed below are demographics of average film festival attendees in both the United States and Canada. (Source, US Census)

Age

- 24 and under-21.4%
- 25-44-41.7% (core)
- 45-59 years-20.0%
- 60 and over-16.9%

Household Income

- Less than \$15,000-15.5%
- 15,000-34,999-29.4%
- 35,000-49,999-17.4%
- 50,000 and over-36.7%

Culture

- White-70.0%
- Asia-13.3%
- Hispanic origin-16.6%
- All other-16.7%

SPONSORSHIP PACKAGES

Knuckle City Films is grateful for any level of sponsorship you can contribute to *The Forgotten City*. Regardless of size, every contribution is important and appreciated.

Platinum Sponsor \$ 10,000.00

45 second commercial clip on each screening of *The Forgotten City*
20 Screening Vouchers to *The Forgotten City* Screening of your choice
Prominent logo display on print media advertisements
Name mention on radio and television advertisements
Acknowledgment and logo display on www.knucklecityfilms.com

Gold Sponsor \$ 5,000.00

30 second commercial clip on each screening of *The Forgotten City*
15 Screening Vouchers to *The Forgotten City* Screening of your choice
Logo display on print media advertisements
Name mention on radio and television advertisements
Acknowledgment and logo display on www.knucklecityfilms.com

Silver Sponsor of \$ 2,500.00

10 Screening Vouchers to *The Forgotten City* Screening of your choice
Logo display on posters and flyers
Acknowledgment and logo display on www.knucklecityfilms.com

Bronze Sponsor \$ 1,000.00

5 Screening Vouchers to *The Forgotten City* Screening of your choice
Logo display on posters and flyers.
Acknowledgment and logo display on www.knucklecityfilms.com

Using the contact information on the next page, please contact a member of our production team to discuss sponsorship opportunities. We look forward to hearing from you.

PRODUCTION TEAM

Addison Henderson- Executive Producer, Director, Editor

Korey Green- Executive Producer, Director

Steven Powell- Editor

Melvin Williams- Producer

Christian Johnson- Associate Producer

KNUCKLE CITY FILMS...*every frame on par with reality.*

Knuckle City Films, a premier independent producer of motion pictures, was formed in early 2005 by Addison Henderson who had a passion for creating films that were not being presented to the masses.

Our Mission at Knuckle City Films is to accurately portray real situations and consequences by creating superior films which are truthful and sincere, which inspire our audience and effect meaningful change.

Knuckle City Films has mastered a style which provides a pearl in humanity. Things in this world are either portrayed as grim or glamorous; there is no in between. We believe it's time to toss the old way of thinking aside, and introduce a movement of realism that has so far been misrepresented in the entertainment industry. Knuckle City endeavors to tell the stories of everyday people; we will serve as a foundation and light for individuals who live in the ghetto, those who reside from the suburbs or those who dwell in the gated community. Knuckle City creates soul-binding and innovative films which break down the racial barriers and fears that have been created by traditionalism, ignorance and social class structures. We live daily in a world of stereotypes and divided lines; within these lines there is a true story. At Knuckle City Films, we will see to it that these stories are told. No matter your class, experiences or situation, you will be able to relate to the universal truths that Knuckle City Films brings to the screen.

CONTACT INFORMATION

Web: www.knucklecityfilms.com - Click on *The Forgotten City* Link

Email: theforgottencity@knucklecityfilms.com

Phone: 716-228-9356

If you prefer to contact a member of *The Forgotten City* staff directly please use the contact information below.

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